

# Southern Lehigh School District Sponsored/Supported Organization Advertising Agreement

This agreement is entered into by and between \_\_\_\_\_, hereinafter referred to as “Partner/Advertiser”, and \_\_\_\_\_, hereinafter referred to as “SLSD Sponsored/Supported Organization”.

“Advertising” as used throughout this agreement means promotional ads of any kind or form, for any product, service, show or other item, and includes television ads, magazine ads, newspaper ads, private Partner/Advertiser ads, product endorsements, promotional literature, videos, books, or any other services.

The following Disclaimer MUST be added to any advertisement: **“These materials are neither sponsored or endorsed by the Board of Education of Southern Lehigh School District, the Superintendent, or this School”.**

For and in consideration of the mutual promises contained herein, the Partner/Advertiser and SLSD Sponsored/Supported Organization do hereby agree to the following:

1. Partner/Advertiser agrees to provide SLSD Sponsored/Supported Organization with: (describe the product, services, or monetary amount).
  
2. In return, SLSD Sponsored/Supported Organization will provide advertising as follows: (Describe in detail how, when, where, what, and for how long ad will be promoted on behalf of the partner/advertiser within the school district).
  
3. TERM: This agreement shall extend for a period of one year from the date hereof.
  
4. GOVERNANCE: This agreement shall follow Southern Lehigh School District Policy #918–Commercial Activities.  
(available at <http://www.slsd.org/files/filesystem/918%20commercial%20activities.pdf> )

This agreement entered into this the \_\_\_ day of \_\_\_\_\_, 20\_\_.

\_\_\_\_\_  
Partner/Advertiser (Print Name)

\_\_\_\_\_  
(Signature)

\_\_\_\_\_  
SLSD Sponsored/Supported Organization (Print Name)

\_\_\_\_\_  
(Signature)

\_\_\_\_\_  
Superintendent (Print Name)

\_\_\_\_\_  
(Signature)